Darren Hart

Contact

Bristol
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Skills

- Project management
- Problem solving
- Data analysis
- Website and system development
- User experience
- Tone of voice
- Copywriting
- Customer journeys and stories
- Brand and campaign development and implementation
- Team building
- Search engine optimisation
- Paid search and social
- Cross platform advertising
- Technical authoring
- Reporting

Education

Solent University
(Southampton Institute of Higher Education)
Business Information Technology, 1995 - 1999

Churston Grammar School
1988 - 1995

Experience

t&s creative communications, Bristol
February 2014 - present
Digital Director
Built a team from scratch to deliver half of agency revenue. Project managed and launched 50+ websites, content creation (email, social, web, print) for 100+ brands, continuous data driven improvement. Developed brands and tone of voice. Lead on new business and process change.

Think Publishing, London
January 2010 - March 2013
Head of Digital
Delivered project, technical and content solutions for membership organisations, professional qualifications and B2C channels. On the Digital Board of the Content Marketing Association.

Illustrated London News Group, London
February 2006 – January 2010
Head of Development
Moved into contract publishing; Project managed multiple B2C and B2B brands, social and websites for the luxury, travel, hotel, automotive and transport industries.

Sea Containers Services Limited, London
July 1999 – February 2006
Senior Analyst Programmer
Joined directly from university, immediately immersed in Y2K bug rollout for logistics and shipping systems. Senior figure in the project team for complex transition from 4G language to .NET.

AVX Limited, Torbay
July 1997 - September 1998
Junior Developer
Sandwich year during degree.

About

An experienced project manager and marketer with a wide ranging set of skills built on a basis of technical and analytical knowledge with a love of storytelling and content. Ultimately it's all about the challenge of understanding a problem, defining solutions and building a team to deliver results based upon the aims and timelines of a project. Finds the pace of technological progression exciting and keen to improve with continuous learning and exploration of possibilities.